



Jesse Malcmacher
Web Designer/Developer

EDUCATION

Bowling Green State University

2006 – 2010, Bowling Green, Ohio
Bachelor of Fine Arts - Concentration in digital arts

EXPERIENCE

Web Developer/Digital Design Specialist, North Coast Media

2014 – Present, Cleveland, Ohio
Responsible for designing, developing and maintaining websites for all of North Coast Media's publications and digital properties. Additionally, I assist in product design and marketing efforts such as content marketing and retargeting campaigns.

Web Developer, The Creative Group

2012 – 2014, Cleveland, Ohio
Designed and Developed the Middleburg Heights City website along with updating websites for other clients.

In-house Graphic/Web Designer, The Bankhurst Group

2010 – 2012, Fort Lauderdale, Florida
Designed and developed websites for The Bankhurst Group and their subsidiaries. Created print campaigns for premium ad locations in Miami Magazine.

SKILLS

Web Development - HTML, CSS, JavaScript, Php and MySQL
Web Design - Responsive web layouts
UX and UI Design - Clear, consistent and easy to use websites
Graphic Design - Print and digital ads along with marketing material
Product Design - Content marketing and Retargeting
Marketing - Custom Eblasts, Social media campaigns and print ads
Branding - Logo design, corporate websites and business cards

AWARDS

Folio: 30 Under 30 Honoree
Folio: Honorable Mention, Website Design, "PitAndQuarry.com"(National)
ASBPE: Silver, Website Design, "NorthCoastMedia.net"(National)
ASBPE: Bronze, Website Redesign, "GPSWorld.com"(National)
ASBPE: Silver, Website Design, "NorthCoastMedia.net"(Regional)
ASBPE: Bronze, Website Redesign, "GPSWorld.com"(Regional)
TOCA: First Place, Overall Company Web Design "LandscapeManagement.net"
TOCA: First Place, Websites, "LandscapeManagement.net"